

Time Out launches Barcelona edition

[Caitlin Fitzsimmons](#) - guardian.co.uk,

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Listings magazine Time Out has launched an edition in Barcelona, ahead of a planned relaunch of its London website later this year.

The magazine, which was founded by Tony Elliott in London 40 years ago, launched its Catalan-language version in Barcelona last week.



Time Out Barcelona: Catalan-language version launched last week The aggressive international expansion, which saw the launch of four Time Out editions in 2007, will continue in 2008, with discussions underway for versions in Hong Kong, Kuala Lumpur, Budapest and Jakarta.

With the launch of the Barcelona edition – which is being published under licence - Time Out is now available in 23 international versions.

Time Out is now published in 21 cities around the world, with dual language editions in Beijing and Istanbul. There is also a website and a range of guidebooks.

Time Out owns or jointly owns Time Out magazine in London, New York and Chicago and licenses it in other cities.

The most recent incarnation of Time Out is Sydney, where a magazine launched in October. Last year also saw the Time Out brand come to life in Singapore, Delhi and Lisbon.

Meanwhile, the flagship London edition is also expanding, with the publication recently hiring a publisher and an online editor.

A revamped print edition will come out next week, while the London website is set to relaunch this summer.

Former Emap executive Mark Elliott joined as publisher of the London magazine and website just over a week ago and former BBC interactive editor Alastair Lee came on board as online editor for the London site in December.

Lee said he was working on plans for a relaunch of the Time Out London site this summer.

"There is a bigger commitment to online – there used to be an online editor who looked after London and travel and commercial online projects but they've split that role now," Lee said.

"We'll look carefully into things like offering a personalised service, rich media, making London events much easier to find, and getting to grips with making it very easy to use."

From next week, the print magazine will have a refreshed design, a greater focus on food and expanded coverage of digital television.

The Food & Drink and Consume sections are moving to the front of the magazine. The food section will have a greater emphasis on food markets and a crash course in wine, while Consume will have expanded coverage of independent shopping, men's clothing, green issues and travel.

There are nine additional pages for the TV & Radio section, including increased coverage of digital television, podcasts, downloads, on-demand and DVD.

The London edition has an average weekly circulation of 87,308, according to the latest figures from the Audit Bureau of Circulations.